



Social Media Video Content Producer

Part-Time in Tulsa, Oklahoma

The Social Media Video Content Producer is responsible for creating and editing short form videos for Resolute clients. The Social Media Video Content Coordinator will work with the VP of Client Services, Digital Strategist and Account Teams with strategy and content development.

Role and Responsibilities

- Support social creative content strategy and execution across Resolute's diverse portfolio of clients
- Create original content for social media channels to complement and supplement existing content streams
- Create short form video assets for quick-turn and trending social opportunities
- Develop creative concepts & plans for campaigns, cultural moments, content series, and new platforms
- Partner with Social leads on creative and content strategy for new and emerging platforms
- Maintain a deep knowledge of social content types and trends, formats, and lengths, and what works best on each platform (Instagram, TikTok, Facebook, etc.)
- Additional responsibilities as assigned

Required Experience

- Bachelor's degree in relevant field preferred, but not required
- Proven experience working with Adobe tools, such as Adobe Express, Premiere, Photoshop, Lightroom, Illustrator, Fresco, and After Effects

Preferred Intrapersonal Skills

- Proven experience creating video content across social media platforms
- Deep knowledge of social content types, formats, and lengths, and what works best on each platform (Instagram, TikTok, Facebook, etc.)
- Proven understanding for the types of creative that appeals to client audiences
- Ability to work in fast-paced environment with strict deadlines
- Experience creating social content for marketing for other brand channels
- Proven experience working with Adobe tools, such as Adobe Express, Premiere, Photoshop, Lightroom, Illustrator, Fresco, and After Effects
- Commitment to stay well-informed on the latest in social media platforms' trends, algorithms, etc.
- Additional skills requested - Spanish language

Required Technical Skills

- Proficient with Microsoft Office products
- Adobe tools

Schedule & Work Location

- 20 hours per week
- Tulsa, OK
- Monday - Friday

About Resolute

Resolute is a full-service agency creating bold and purposeful public relations and marketing strategies. We are an established firm with a portfolio of diverse clients, ranging from small businesses to international brands and local causes. At Resolute, you have the opportunity to bring your unique voice and perspective to the table. We also believe team collaboration creates the best results for our clients. We want to push the boundaries, while being intentional and professional.

We love what we do, and we have fun doing it!

Work Environment

Resolute is a fast-paced environment that requires employees to be self-motivated, driven by deadlines and eager to ask questions. We have a lot to teach, but we need someone who is ready to learn. Resolute is all about teamwork. We work hard to support each other, encourage growth and cultivate trust so we can give our very best to our clients. Resolute's clients are diverse. You have to be a quick thinker and ready to switch from topics as diverse as education to technology to retail. It comes with time, but if you're willing to put in the effort, you will soon be bringing new ideas to the table!

JOB TITLE: Social Media Video Content Producer

REPORTS TO: Vice President of Client Services

Direct Reports: N/A

STATUS: Part-Time

JOB CLASS: Exempt